

# David Rawle

ATG Architect at Screwfix Direct

david@rawle.org.uk

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## Summary

Highly motivated IT and Web professional, I enjoy finding the most cost-effective, reliable and scalable solutions to ensure complete customer satisfaction and trouble-free operation of internet facing systems. In addition, working within a technically and visually creative environment satisfies my interest in the aesthetic.

I have over 20 years experience of systems and software design and development in Web, interactive, client/server and batch financial, commercial and scientific environments. I have significant Java and Internet/Intranet experience and obtained Java Professional Certification and Internet/Intranet Professional Certification in 1997. I have also worked extensively on Digital hardware with experience of VAX COBOL, Oracle Rdb and ACMS.

Unexpired US H1B work visa with over 5 years to run.

Preferred locations: London UK, San Francisco CA USA, San Diego CA USA, Vancouver BC Canada.

## Specialties

The use of cutting edge technology to reduce operating costs, increase sales and bring support costs as close to zero as possible.

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## Experience

### **Web Architect at Screwfix Direct**

February 2009 - Present (1 year 1 month)

Defining the architecture and overseeing the day-to-day development of a large multi-channel (web, call centre, bricks-and-mortar stores) ATG e-Commerce and ATG CSC application. Using Agile and XP techniques, we develop in an SOA environment interfacing to existing systems and 3rd party services.

*1 recommendation available upon request*

### **IT and Internet Strategist at Great Western Web**

January 2007 - August 2009 (2 years 8 months)

Confused by broadband, IT, computer networking, domains, URLs and internet telephony? Based in Exeter, we offer a complete affordable onsite solution for all your domestic, SOHO and commercial broadband, IT, internet, VoIP (internet telephony) and networking needs. We provide

onsite services in Devon and we operate Broadband nationwide.

### **Technical Lead at Met Office**

August 2008 - February 2009 (7 months)

Migrating legacy public facing weather reporting web systems to J2EE and Flex.

*3 recommendations available upon request*

### **Proprietor at Barbican Newsagents**

August 2003 - October 2006 (3 years 3 months)

Ran and automated the running a busy CTN in Looe, Cornwall using the best in free J2EE technology.

### **ATG Consultant at Conexus**

March 2003 - May 2003 (3 months)

Implementing Hewlett Packard's Trainer II system in Windsor and Palo Alto, California.

### **Development Consultant at Rufus Leonard**

April 2002 - December 2002 (9 months)

Advising designers and project managers about implementing back-end web functionality to new and existing web sites. Researching technical architecture and CMS Solutions for specific projects. Adding technical input to the new business pitch process. Building proof-of-concept models for eCommerce and other projects. Mentoring team members in Java, J2EE, Perl, PHP and other server technologies.

### **Technical Architect at Asera**

October 2001 - March 2002 (6 months)

Customising Asera AeBOS for existing Asera Customers. Providing Java 2 expertise and training to Asera employees and external contractors. Software: Java (1.3), J2EE, JDBC, HTML, JSP, SQL, PL/SQL, Oracle 8i (NT and Solaris), Oracle Enterprise Manager, Netscape Enterprise Server (iPlanet), Netscape Navigator, Internet Explorer, Forte for Java, Macromedia Dreamweaver, Asera AeBOS, Windows 2000, Windows NT 4, Windows 95/98, Linux, Solaris. Hardware: IBM Compatible PC (Intel), Sun Solaris Servers

### **Expert Services Engineer at Art Technology Group**

February 2001 - August 2001 (7 months)

Adding functionality to the existing ATG Dynamo suite using Java, EJB, J2EE and HTML. Assisting in the development of pilots for potential customers. Completed all the ATG technical courses: ATG Dynamo Essentials for Java Developers, Utilizing Dynamo Repositories, Personalizing Web Applications, Designing Dynamic Web Pages and Deploying and Sustaining a Dynamo-Driven Web Site.

### **IT and Internet Strategist at Brann Worldwide**

August 2000 - January 2001 (6 months)

Provided technical expertise in the development of several web sites, including Guinness.com

### **CTO at Channel A**

1998 - 2000 (2 years)

Implementing several web and CD-ROM based applications for BBC and Home House, Developed and put live the first iteration of UpMyStreet.com.

### **Internet Database Consultant at Enterworks**

1997 - 1997

Programming, testing and implementing a product enabling connection of databases to Internet applications. Software: Java, JavaScript, HTML, CGI, SmallTalk, SQL, Sybase, Oracle 7, SOLARIS, Windows 95, Windows NT 4, Visual Café for Java

### **Y2K Consultant at PacifiCare**

1997 - 1997

Programming, testing, implementing and supporting conversion of legacy systems for Year 2000 compliance. Software: VAX/SQL, Oracle Rdb, MS Access, CDD/Plus, COBOL, RMS, MMS, CMS, SCA, PCA, DCL, DECScheduler, VAX/VMS

### **Analyst Programmer at CSC**

1996 - 1996

Designing, programming, testing, implementing and supporting the Anglian Water Sludge Application Management System. Software: VAX/SQL, Rdb/VMS, CDD/Plus, COBOL, RMS, MMS, CMS, SCA, DCL, VAX/VMS

### **Analyst Programmer at PacifiCare**

1996 - 1996

Optimising, programming, testing and supporting a private health insurance system. Software: VAX/SQL, Oracle Rdb, CDD/Plus, COBOL, RMS, MMS, CMS, SCA, PCA, DCL, DECScheduler, VAX/VMS

### **Analyst Programmer at Foundation Health**

1995 - 1996 (1 year)

Designing, programming, testing, implementing and supporting a private health insurance system. Software: VAX/SQL, Rdb/VMS, CDD/Plus, COBOL, RMS, MMS, CMS, SCA, DCL, VAX/VMS

### **Analyst Programmer at Anglian Water Services**

1994 - 1995 (1 year)

Designing, programming, testing and implementing a batch water purity data capture system in a BS5750 controlled environment. Software: VAX/SQL, Rdb/VMS, CDD/Plus, COBOL, RMS, MMS, CMS, SCA, DCL, VAX/VMS

**Analyst Programmer at Tetra Pak**

1994 - 1994

**Analyst Programmer at Gouden Gids**

1993 - 1994 (1 year)

**Analyst Programmer at X-Tension**

1993 - 1994 (1 year)

**User Support Analyst Programmer at Racal Datacom**

1993 - 1993

**Analyst Programmer at Digital Equipment Corporation**

1992 - 1992

**Analyst Programmer at Barclays Mercantile**

1991 - 1991

**User Support Analyst Programmer at Intergraph**

1991 - 1991

**Analyst Programmer at APT**

1990 - 1991 (1 year)

**Analyst Programmer at S G Warburg**

1989 - 1990 (1 year)

**Consultant at The Body Shop**

1989 - 1989

**Analyst Programmer at Servasure**

1986 - 1989 (3 years)

A/P in the day

*2 recommendations available upon request*

**Accountant at Arthur Andersen**

1985 - 1986 (1 year)

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**Education**

**Learning Tree International**

Java Certified Professional, 1996 - 1997

**Learning Tree International**

Internet Certified Professional, 1996 - 1997

**University of Nottingham**

M.Eng, Electrical & Electronic Engineering, 1981 - 1985

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## 6 people have recommended David

"David is always a pleasure to work with as either part of a team or one-to-one. His broad and in-depth technical knowledge inspires confidence in his leadership as technical lead and makes him the first port of call for advice, especially in relation to Java EE platforms."

— **Phil Ostler**, *Senior Software Engineer, Met Office*, worked directly with David at Met Office

"David is a colleague who is easy to like both on the personal and professional level. He is a team player, and also a very smart architect, who helps to find and eliminate grey areas in the specification. As a developer I prefer to have him in my team, because he makes my job much easier."

— **Robert Csala**, *Senior Software Engineer, EPAM Systems*, worked directly with David at Screwfix Direct

"David was a very conscientious and enthusiastic Analyst Programmer who picked up new concepts quickly and applied them with maximum benefit to the business requirements."

— **Pat Noble**, *Managing Director, Servasure*, managed David at Servasure

"David is a highly regarded J2EE specialist, always bright and enthusiastic when facing tough challenges. David is a valuable asset to any team and always committed 100%"

— **Penny Underhill**, *Project Specialist (PM3), Met Office*, worked with David at Met Office

"David is a thorough Engineer whose grasp of J2EE was evident through all the stages of the Project. He was able to quickly identify areas of weakness within the Project and had the managerial abilities to get them fixed promptly. To have used his considerable talents to the full, David would ideally have been positioned higher up the organisation chart. I wish him much success in his future career."

— **Peter Walsh**, *Tech Lead GA Project, The Met Office*, worked directly with David at Met Office

"David was always keen to learn new techniques and approached all new projects with enthusiasm."

— **Stuart Brierley**, *Technical Director, Servasure Limited*, managed David at Servasure

[Contact David on LinkedIn](#)